

Travel Imari

やきものとフルーツの里
VILLAGE OF CERAMICS AND FRUITS

IMARI

伊万里

English Guidebook



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Okawachiyama - The Village of Secret Kilns

During the Edo period, the Saga Domain (Nabeshima Clan) produced pottery in Arita that was gifted to the shogun’s family, council of elders, and other shogunate officials. The Saga Domain moved their kilns from Arita to the mountainous Okawachiyama region in the 1660s to hide their prevent their porcelain techniques from being discovered. A guardhouse was built at the entrance to their “Hiyonosato”, which means The Village of Secret Kilns, to protect their secret. With no concerns for profit, the potters continued to produce luxurious, custom-made pottery to be used as gifts through the end of the Edo period.

The potters were paid in exchange for their exquisite craftsmanship. The feudal lords would fire any craftsman who fell short of their expectations. Paintings of their designs and disposal of flawed pottery were also managed strictly.

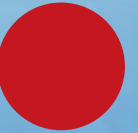
Pottery created specifically as gifts for nobility were name “Nabeshima” Porcelain. Shaping and styling the pottery with precision, elegance, and without compromise, Nabeshima Porcelain is regarded throughout the world as the finest of early modern pottery.

Today's potters have combined their inherited Nabeshima Porcelain techniques with modern techniques to keep the historical, 350-year old tradition alive.

In September 2003, the Okawachi Nabeshima Kiln Remains was designated as a national historic site and is recognized for its historical and cultural heritage.

There are 30 pottery kilns in Okawachiyama. Stroll around town to observe the impressive scenery of the smokestacks rising from the kilns and the peculiarly shaped crags that are reminiscent of traditional landscape paintings. Okawachiyama is worthy of its “The Village of Secret Kilns” title and visitors will enjoy shopping, walking, and visiting the popular pottery fairs in spring and autumn.

The Agency for Cultural Affairs designates regional narratives that illustrate Japan’s culture and traditions through the historical appeal and uniqueness of the region as “Japan Heritage.” In April 2016, because of its history and scenery, the Agency designated Okawachi’s heritage narrative as “The Home of Japanese Ceramics — Hizen: Hyakkaryoran no Yakimono no Sanpo (*The walk of ceramics with the resplendence of a hundred flowers in bloom*)”.



JAPAN HERITAGE

日本遺産

Byobuiwa
(Sheer Cliff)

Tongoiwa Crag

Mt. Seira

Walk Through Okawachiyama The Village of Secret Kilns

Walking Map

Okawachiyama - The Village of Secret Kilns

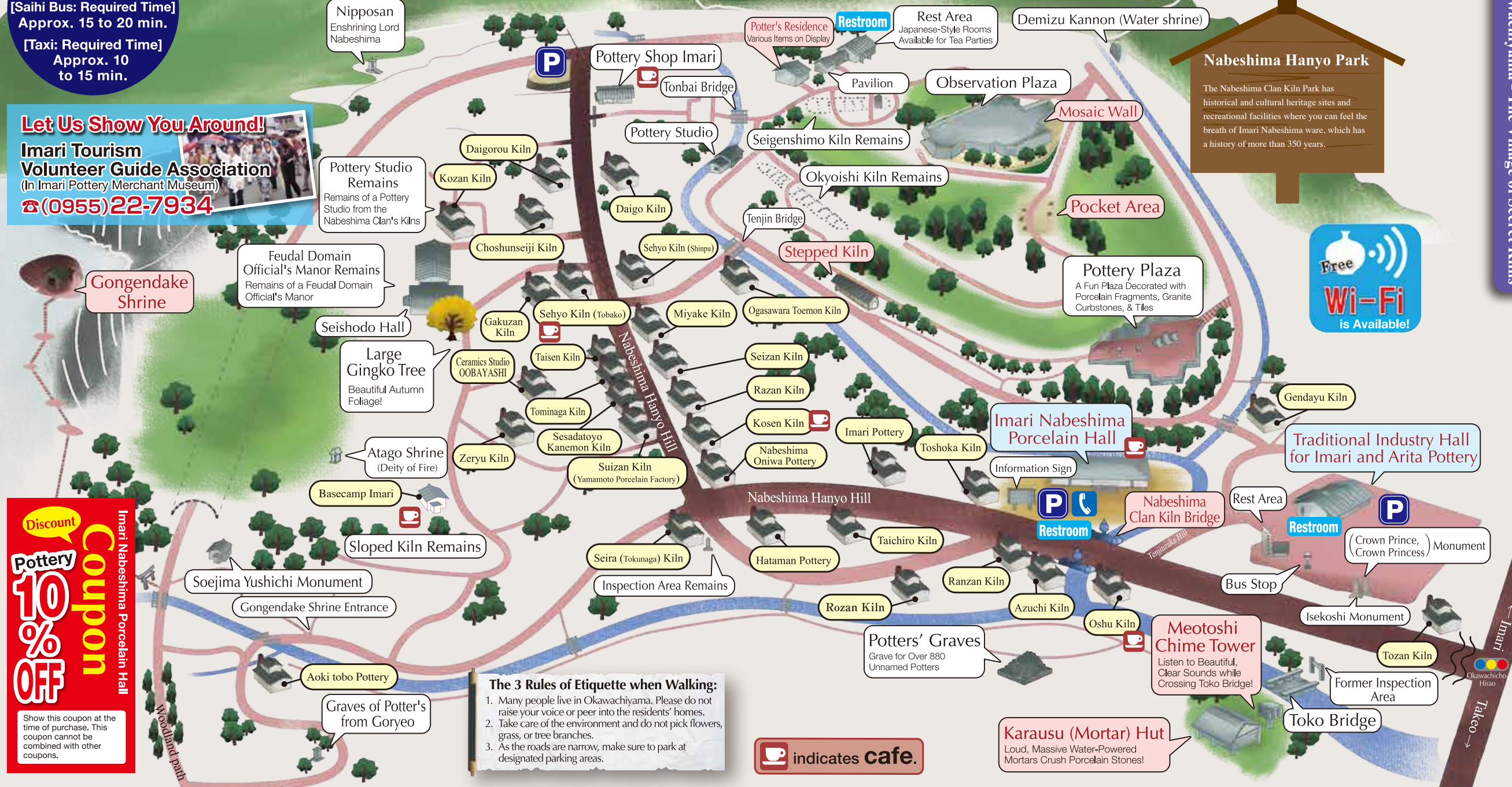
Accessing Okawachiyama from Imari Station
[Saihi Bus: Required Time] Approx. 15 to 20 min.
[Taxi: Required Time] Approx. 10 to 15 min.

Let Us Show You Around!

Imari Tourism Volunteer Guide Association
(In Imari Pottery Merchant Museum)
☎(0955)22-7934

Nabeshima Hanyo Park
The Nabeshima Clan Kiln Park has historical and cultural heritage sites and recreational facilities where you can feel the breath of Imari Nabeshima ware, which has a history of more than 350 years.

Free Wi-Fi is Available!



The 3 Rules of Etiquette when Walking:
1. Many people live in Okawachiyama. Please do not raise your voice or peer into the residents' homes.
2. Take care of the environment and do not pick flowers, grass, or tree branches.
3. As the roads are narrow, make sure to park at designated parking areas.

indicates cafe.

Karasu (Mortar) Hut
Loud, Massive Water-Powered Mortars Crush Porcelain Stones!

Discount Pottery 10% OFF Coupon
Imari Nabeshima Porcelain Hall
Show this coupon at the time of purchase. This coupon cannot be combined with other coupons.



Gongendake Shrine
One of the most splendid examples of Edo-period Shinto architecture still remaining in Imari.



Potter's Residence
Observe the lifestyles of potters at the recreated potter's residence from when the area was the Nabeshima Clan's kiln.



Sloped Kiln
This traditional wood-fire, sloped kiln is used to craft porcelain gifts for nobility.



Mosaic Wall
The mosaic made with porcelain fragments and "tonbai" bricks is a monument to a sloped kiln.



Nabeshima Hanyo Bridge
The bridge is decorated with porcelain tiles and numerous fragments of porcelain ware. The bridge exterior features illustrations of a dragon and phoenix.



Meotoshi Chime Tower & Karasu (Mortar) Hut
Beautiful sounds ring out of the Meotoshi Chime Tower. Make sure to see the massive water-powered mortars.



Imari Nabeshima Porcelain Hall
Find a variety of iconic pottery on display and for sale. Relax at the cafe corner.



Traditional Industry Hall for Imari and Arita Pottery
Visit this museum to learn about the history of pottery and participate in a pottery-painting workshop.

Events



Various Events Throughout the Year!

With its extraordinary traditions and scenery reminiscent of a traditional landscape painting, Okawachiyama - The Village of Secret Kilns, is the perfect destination for a casual visit. Enjoy one of the many exciting events held throughout the year!

Special events are held specifically for each season. Plan a trip to experience these seasonal events!



Nabeshima Clan Kiln Autumn Festival

November 1st ~ 5th

Fun Fact!

A "Colorful Autumn" motif is incorporated into newly crafted pottery that is on display and available for purchase at a great discount. Take a relaxing stroll around the village while soaking in the beautiful autumn scenery.



Imari Kiln Market

April 29 - May 5

Fun Fact!

An annual pottery market with 30 potteries in Okawachiyama, Secret Kiln Village. It is held during Golden Week, and you can buy pottery at a lower price than usual.

Fun Fact!

These elegant, porcelain wind chimes are beautiful to see and hear. Listen to the sweet sounds of these wind chimes throughout The Village of Secret Kilns in the valley. The Boshi Lantern Festival that takes place during this season in mid-July is a must-see. Come and enjoy the magical atmosphere of Okawachiyama filled with soft, gentle lights and serenity.

**"Boshi" refers to the fire-proof receptacles the porcelain is placed on when baking the pottery.

Wind Chime Festival

Mid-June to ~ Late August



Porcelain Hina Doll Festival

Mid-February ~ Early March

Fun Fact!

These delightful dolls, with their colorful glazing painted onto smooth porcelain, warm the hearts of everyone that sees them.



Difference Between Old Imari and Nabeshima Porcelain

Old Imari Porcelain was produced in the Hizen region and shipped from Imari Port to other locations in Japan and even to Europe during the Edo period. Imari became synonymous with this porcelain.

Nabeshima Porcelain was porcelain produced by a community of kilns organized by the Saga Domain's Nabeshima Clan. The first to perfect porcelain in Japan, Nabeshima Porcelain was gifted to nobility until the end of the Edo period.

Characteristics of Imari Nabeshima Porcelain

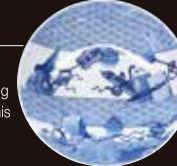
The heritage of Nabeshima Porcelain incorporated into modern Imari Nabeshima Porcelain can be divided into three main categories.



Iro-Nabeshima (Colored Nabeshima) — Patterns are painted on the surface of the white porcelain with blue under-glazing, fired, then over-glazed with red, yellow and green coloring, and fired once again. With its exquisite beauty, Iro-Nabeshima is the pinnacle of porcelain ware.

Nabeshima Sometsume (Blue and White Porcelain)

Indigo blue glazing is painted on the nearly transparent white porcelain. The cobalt blue coloring used in the glazing process is what distinguishes this type of porcelain and gives it its dignified beauty.



Nabeshima Seiji (Celadon Porcelain) — Using celadon ore produced in Okawachiyama, the porcelain is repeatedly glazed with celadon and fired, which gives the porcelains its lustrous finish and mysterious, unique coloring.

Hataman Pottery Studio Tours

• Tour Hours: 9:00-16:00
Closed: Saturdays, Sundays, & Holidays
☎ 0955-23-2784



Advanced Reservations Required
Free

Ceramics Workshop

Craft Your Own Unique Piece of Art

Join one of the pottery-painting & wheel-throwing workshops at the Traditional Industry Hall for Imari and Arita Pottery and various potteries around Okawachiyama. Make your very own original mug or plate!

Perfect for a Fun and Memorable Travel Experience!



Pottery-Painting, Wheel-Throwing & Hand-Shaping Pottery Workshops!

<p>Traditional Industry Hall for Imari and Arita Pottery</p> <p>☎0955-22-6333</p> <p>Price ¥800 ~ ¥1,500</p> <p>MAP-P3</p>	<p>Seira (Tokunaga) Kiln</p> <p>☎0955-23-2656</p> <p>Price ¥1,500 ~</p> <p>MAP-P4</p>
<p>Kosen Kiln</p> <p>☎0955-22-3095</p> <p>Price Wheel Throwing Class (ceramic): ¥5,500 ~</p> <p>MAP-P4</p>	<p>Seizan Kiln</p> <p>☎0955-23-2366</p> <p>Price ¥2,500 ~</p> <p>MAP-P4</p>
<p>Imadake Kiln</p> <p>☎0955-23-3583</p> <p>Price Pottery Painting: ¥2,200 ~ Wheel-Throwing & Hand-Shaping: ¥4,400 ~</p> <p>MAP-P10</p>	<p>Hataman Pottery</p> <p>☎0955-23-2784</p> <p>Price ¥1,000 ~</p> <p>MAP-P3</p>
<p>Ocean Silk Road Museum</p> <p>☎0955-23-1189</p> <p>Price Pottery Painting: ¥1,320 ~ Wheel-Throwing: ¥2,750 ~ Hand-Shaping: ¥2,200 ~</p> <p>MAP-P13</p>	<p>• Pottery Painting Workshop ◆ Wheel-Throwing Workshop ★ Hand-Shaping Pottery Workshop</p> <p>* Shipping Costs Extra</p>

Basecamp Imari Kimono Experience

☎ 090-6001-1851
Business hours: 10:00-16:00
Regular holiday: Irregular holidays
Price: ¥5,000
Kimono (1 piece)
Dressing
Includes drink service



Imari Beef's History

Around the 1960s	Raising Cattle for Beef Began in Imari
1984	Awarded First Place at the 5th All-Japan Meat Competitive Fair. Imari Beef's reputation has risen continuously as the beef is repeatedly awarded at a variety of competitive exhibitions and fairs.
1989	Chaired by Imari's Mayor, the Imari Beef Promotion Association was founded. The popularity of Imari Beef amongst customers was proliferated by competitive exhibitions and sampling parties, to which distributors and members of the media were invited.
May 1998	Registered Trademark: "Imari Beef - Raised with Flowers, Music, and Human Compassion" (Owned by: Imari City)
2005	Awarded top honors at the 23rd All-Japan Beef Competitive Fair held in Tokyo.
2008	Awarded top honors at the 20th Yokohama Meat Market Fair held in Yokohama.



Look for this plate to find restaurants serving Imari Beef!



Acclaimed Imari Beef

Imari Beef tastes twice as good when eaten in this beautiful, natural environment.

During the Edo period, Imari became international renowned as a shipping port for fine porcelain. Did you know that the home to famous pottery is also home to another exquisite treasure?

Imari beef is renowned in Japan for its quality and deliciousness. It is frequently even considered to surpass the world-famous Matsusaka Beef and Kobe Beef.

The high-quality, pedigree cattle are raised in Imari's rich, natural environment. Using superb cattle-rearing techniques, each animal is provided with delicate care. The care provided helps produce delicious, tender, fine-grained meat that melts in your mouth. The vivid colors of the meat and sweet, rich flavor are exquisite.

Having won numerous awards at prestigious beef competitions, Imari Beef is one of the Imari's special, local products.

Imari Beef Vendors

伊万里牛 第四マン

Imari Furusato Village Livestock Processing Plant
☎0955-24-2292

Address 2754-9 Ideno, Minamihata-cho, Imari City
Business Hours 8:30~17:00
Closed Wednesdays, December 31 to January 3

片岡肉店

Kataoka Butcher Shop Main Store
☎0120-08-1298

Address 257 Imarichoko, Imari City
Business Hours 8:30~19:00
Closed Two Sundays Every Month (Varies According to the Month)

伊万里牛マルシェ

Imari Beef Marche
☎0955-20-4355

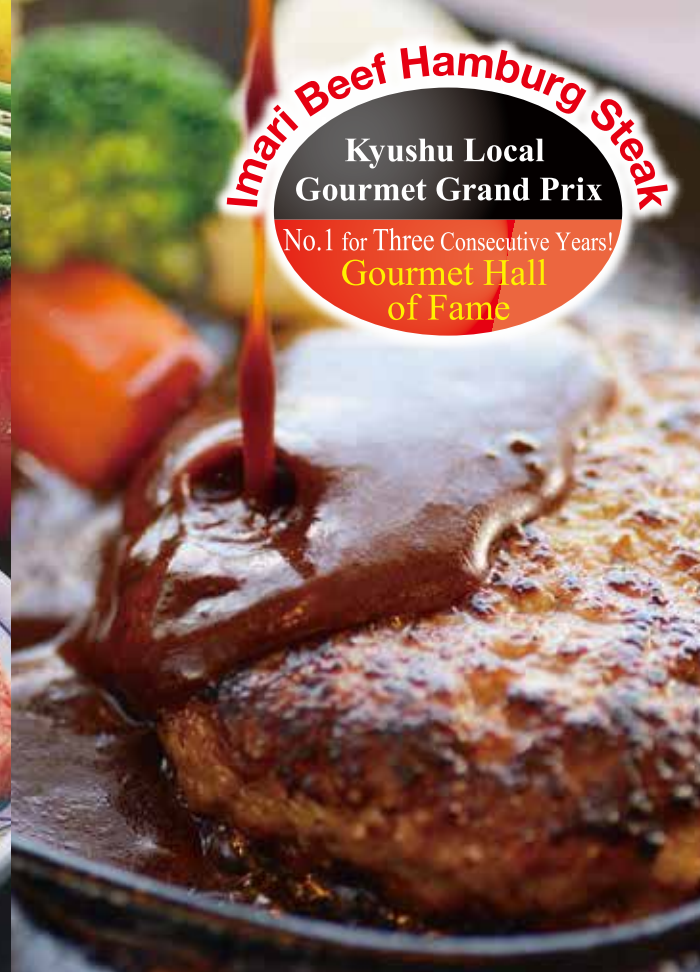
Address 627-1 Tachibana-cho, Imari City
Business Hours 9:00~18:00
Closed Wednesdays

前田畜産

Maeda Livestock Minamihata Meat
☎0955-20-3110

Address 2615-1 Minamihatacho Ideno Shimonohara, Imari City
Business Hours 10:00~18:00
Closed Wednesdays, 2nd and 4th Tuesdays Residence hours closed

Imari Beef Hamburg Steak
Kyushu Local Gourmet Grand Prix
No.1 for Three Consecutive Years!
Gourmet Hall of Fame



Tender and Juicy Imari Beef Hamburg Steak

The sweet and rich Imari beef offers a luxurious taste not only for steak but also for hamburgers. The plump and soft meat that melts in the mouth is made from 100% high-quality Imari beef mince, and the umami of the finest beef is full. "Imari Beef Hamburger" is a gem that won the first place in the Kyushu local gourmet Grand Prix for the third consecutive year and was inducted into the Hall of Fame.



Imari City Mascot Characters

Imari Beef Tiered food Box and Tosai bento



Tiered food Box

Imari beef and Imari pottery collaborated!! Imari Beef Tiered food Box・Tosai bento

Imari Beef Tiered food Box (handling stores: Hyotan, Janome Sushi, Kojiro Sushi, Rosier), Tosai bento (handling store:Hakase) are luxurious products that combine traditional Imari ware and Imari beef, one of Japan's leading brand beef. Stores in the city that sell Imari beef offer original and proudly crafted products. Moreover, for both products, it is also possible to purchase the ceramic lids of the Tiered food Box and Tosai bento.



Tosai bento

Acclaimed Imari Beef



Imari Beef Hamburg Steak & Steak Restaurants



1 Cafe & Kitchen M
☎0955-25-9920
Address 921-1 Tachibana-cho, Imari City, 1st floor of "HOTEL WIN"
Business hours Lunch 11:30~15:00
Dinner 17:30~20:00
Closed Wednesdays.

2 Restaurant Ishikeri
☎0955-23-3922
Address 203-3 Niricho ozatotsu, Imari City
Business hours Tue-Wed-Thu 11:00~14:30
Fri-Sat-Sun-Holiday 11:00~14:30/17:00~20:00
Closed Mondays (open on holidays, closed the following day)

3 Steak House Lion
☎0955-23-9772
Address 86-3 Niricho ozatotsu, Imari City
Business hours (Weekdays) 11:30~13:30, 17:00~20:30
(Holidays) 11:30~14:30, 17:00~20:30
Closed Wednesday

4 Restaurant Show
☎0955-22-6661
Address 1780 Niricho ozatoko, Imari City
Business hours 11:30~15:00 / 17:00~20:00
Closed Thursday

5 Steak House Tsujikawa
☎0955-23-2660
Address 720-3 Shintencho, Imari City
Business hours 11:30~14:30 / 17:00~21:00
Closed Mondays (Open on public holidays)

6 Omotenashi Ryori Hakase
☎0955-22-6506
Address 94-1 Matsushimacho, Imari City
Business hours 9:00~17:30
Closed Irregular holidays
*Reservation required (only for takeout Bento)

7 Imari Rosier
☎0955-23-3289
Address Koimari Street, 567 Imarichoko, Imari City
Business hours 10:30~17:00
Closed Irregular holidays

8 Dining Kitchen Kazenooka
☎0955-22-6910
Address 481-2 Imarichoko, Imari City
Business hours 11:00~15:00 / 17:00~21:00
Closed Wednesday

9 Dining TAKA
☎0955-29-2111
Address 3869-1 Okawano, Okawa-cho, Imari City
Business hours 11:30~14:00 / 17:00~20:00
Closed Sundays, 2nd and 4th Mondays of the month

10 Kira Hiiragi
☎0955-22-5790
Address 539 Shintencho, Imari City
Business hours 17:00~22:00 (Meals) / 22:30 (Drink)
Closed New Year's Day
The special coupons cannot be used in conjunction with other discount tickets.

11 Cafe & Restaurant Dazure
☎0955-22-5110
Address 475-45 Shintencho, Imari City
Business hours 11:00~20:00
Closed Tuesday

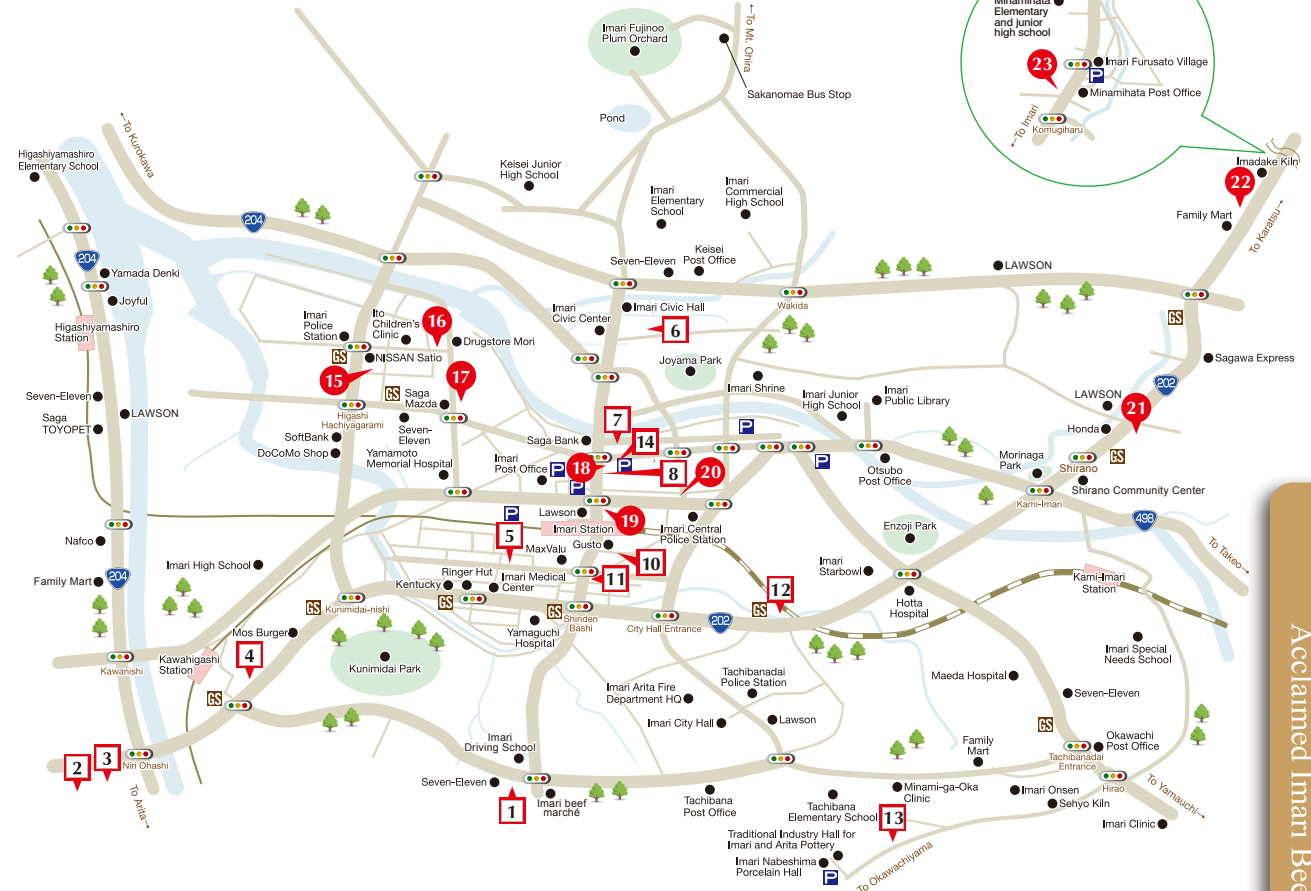
12 Chimney
☎0955-23-0515
Address 3321-1 Tachibanacho, Imari City
Business hours 12:00~14:00 / 17:30~20:00
Closed Thursdays and irregular holidays

13 Private house Restaurant "Imari-tei"
☎0955-22-3953
Address 390-2 Okawachichohei, Imari City
Business hours 11:00~14:30
Closed Tuesdays.

14 Imari Kurishubou SAIKA
☎0955-22-8228
Address 461 Hamamachi Imarichoko, Imari City
Business hours Lunch 11:30~13:30/
Dinner 18:00~19:30 (by reservation only, with entrance time)
All rooms are private rooms.
Closed Tuesdays.

*Listed business hours are from opening time to last order.

Restaurants Serving Delicious Imari Beef



Yakiniku Restaurants Serving Delicious Imari Beef

Discount
Use this discount coupon at restaurants with this mark

Coupon

Present this page for special benefits. Check what special benefits are offered at each establishment.

15 Yakinuki-tei Happiness Mura ★
1127 Niricho Hachiyagarami, Imari City ☎0955-23-2681
11:30~14:00 17:00~21:30 / Closed on Tuesdays

16 Yakiniku Tsukasa ★
1151 Niricho Hachiyagarami, Imari City ☎0955-23-3007
11:30~14:30 17:00~21:00 / Closed on Wednesdays

17 Shichirin Yakiniku Toratama ★
112-5 Niricho Hachiyagarami, Imari City ☎0955-23-4029
18:00~21:20 / Closed on Tuesdays, Irregular holiday

18 Horumonyaki and Bar Gyutan ★
528 Imarichoko, Imari City ☎0955-22-8360
17:00~23:00 / Closed Mondays

19 Yakiniku Shokudoen ★
659-1 Shintencho, Imari City ☎0955-22-3958
17:00~21:30 Irregular holiday

20 Genriki ★
140-4 Imarichoko, Imari City ☎0955-23-2929
17:00~23:00 / Closed on Sundays

21 Imari Yakiniku-kan Show ★
165-367 Otsubochootsu, Imari City ☎0955-22-1718
11:30~14:00 17:00~21:00

22 Drive-in Tori ★
1384-2 Otsubochocho, Imari City ☎0955-23-0667
11:00~22:00 / Closed on Wednesdays

23 Yakiniku Daikoku ★
2438-4 Minamihatacho Ideno, Imari City
(Monday to Saturday) 11:00-13:30, 17:00-21:30
(Sun/Holidays) 11:00-14:30, 16:30-21:00
Closed on Wednesdays and the 3rd Tuesday of the month/irregular holidays.

Acclaimed Imari Beef

Western Japan's Top Pear Producers Quality – Imari Pears

An Introduction to Imari Pears

Kosui

Harvest season
Early July ~ Early August

Light sweetness and elegant texture, making it an ideal gift for occasions such as mid-year gift giving.

Hosui

Harvest season
Mid-August ~ Mid-September

A rich, deep flavor with a balance of sweet and sour. With a high sugar content, it is well-known for its rich, intense flavor.

Akizuki

Harvest season
Late August ~ Late September

A pear grown by crossing Niitaka, Hosui and Kosui, with a gentle sweetness and low acidity. It is popular among women.

Kanta

Harvest season
Mid-September to Late September

The flavor is soft, juicy, and characterized by its rich sweetness. New variety (5th harvest in the 5th year of cultivation in Imari).

Niitaka

Harvest season
Late September ~ Mid October

A large pear. It has a lot of juice, little acidity, a unique aroma, and a high flavor.

Shinko

Harvest season
Late October

It has a lot of juice and a crunchy texture. You can feel the acidity in the moderate sweetness.

Oushu

Harvest season
Mid-October ~ Early November

The shape is oval and slightly elongated, and it is a large pear. It is full of juice, has a soft texture, and has a refreshing and elegant taste.

Atago

Harvest season
Early October ~ Early November

Thas a crunchy texture and boasts the largest size among Imari pears.



Imari – Town of Fruits

Imari is also known as the town of fruit, where you can enjoy delicious fruits in all seasons of the year.

Juicy **Imari pears** with exquisite texture and flavor. Sweetly scented **grapes**, bursting with flavor. **Strawberries** with a distinctively refreshing sweetness. **Kumquats** with a charming, richly sweet yet slightly sour taste. Crisp, sweet-and-sour **apples**. All these fruits, cultivated through the tireless effort and passion of local producers, are so delicious that, like magic, a single bite will have you craving for more.

And not only can you enjoy the taste of these fruits, but you can also enjoy the experience of picking them yourself! Please come and experience the pleasure of harvesting the bounty of fruit grown in this natural environment.

Imari Fruit Picking

	Pear (Late July ~ Late October)	Grape (August 20th ~ September 30th)	Apple (Late August ~ Late October)	Kumquat (January ~ early March)	contact information
Fruit Tourist Farm	○ (August 20th ~ September 30th)	○			2754-9 Ideno, Minamihata-cho, Imari City (located inside Imari Furusato Village) 0955-24-2252
Higuchi Fruit Orchard	○	○		○ (Not available for groups)	3633-3 Okawabaru, Minamihata-cho, Imari City 0955-24-2653
Okawa Three Generations Tourist Farm	○				1323 Tatsugawamaruno, Okawa-cho, Imari City 0955-29-2612
Higashi Tashiro Apple Village			○ (Not available for groups)		1000 Higashitashiro, Okawa-cho, Imari City 0955-29-3004

Due to the impact of the COVID-19, there may be changes in the contents of the experience.



Agricultural and Livestock Product Processing Facility • Imari Beef Direct Sales Outlet



Imari Furusato Village

2754-9 Minamihatacho Ideno, Imari City
☎ 0955-24-2252
Business Hours: 8:00~18:00
Closed: 3rd Wednesday of the month



This roadside station is located along Route 202. On top of the wide selection of fruit and other locally grown, fresh and processed produce, find the Imari Beef Wholesale Market, where you can buy meat at 10 to 20% off regular prices. The roadside station has many repeat visitors from Fukuoka in particular.

There is also a barbecue delivery service (Yakiniku Man) that includes not only meat and vegetables, but also a complete barbecue set that the delivery service will setup and pack away. In the winter they provide a "motsu-nabe" (giblet hotpot) set, which makes this a popular service all year round.

Imari Furusato Village



Matsuura-no-Sato

4922-1 Matsuuracho Yamagata, Imari City
☎ 0955-26-3427
Business Hours: 8:00~18:00
Closed: New Year's Holidays



Shiki-no-Sato Okawa

1883-1 Okawacho Okawano, Imari City
☎ 0955-29-3115
Business Hours: 9:00~18:00
Closed: New Year's Holidays



Okawa Three Generations Tourist Farm

1323 Tatsugawamaruno, Okawa-cho, Imari City
☎ 0955-29-2612 (Only available during the opening period)
Opening period: Early July ~ Late October
Business hours: 10:00 ~ 17:00
Closed: Thursdays

From July to October, the tourist farm is open, and you can enjoy pear picking and meals using fresh pears at the attached cafe space.

Much to See in Imari



1 Imari-Nabeshima Gallery

This gallery exhibits numerous pieces of Nabeshima porcelain, which were once offered as gifts to shoguns and nobility during the Edo period.

Business Hours 10:00-17:00
Entrance Free
 ※A fee may be charged during special exhibitions.
Closed Every Monday (will close the following day if Mon. is a holiday) and New Year's Holidays
 ☎0955-22-2267

3 Ocean Silk Road Museum

Visitors will experience the history and culture of Old Imari Porcelain at the museum. See exhibits of Old Imari Porcelain at the gallery on the 2nd floor and experience decorating pottery and using the potter's wheel at the studio on the 1st floor. The selection of HiZen pottery is ideal for souvenirs!

Business Hours 10:00-17:00
Entrance Free
Closed Every Monday (will close the following day if Mon. is a holiday) and New Year's Holidays
 ☎0955-23-1189



Ocean Silk Road Museum, 1st Floor Merchandise Corner



Imari Pottery Merchant Museum, Exhibit Corner

4 Imari Pottery Merchant Museum Marukoma

The white walled storehouse was restored and turned into a museum. Come and take a look at the lives of pottery merchants who thrived during the Edo Period.

Business Hours 10:00-17:00
Entrance Free
Closed Every Monday (will close the following day if Mon. is a holiday) and New Year's Holidays
 ☎0955-22-7934



6 Aiai Street

The railings along the Imari riverbank walking path are decorated depictions of the iconic white walled storehouses and residences from the Edo Period. Go for a leisurely stroll!

5 Old Imari Automation Clock

Affectionately called "Marion", this clock has kept time in Imari since the beginning of the 21st century.



Three Lucky Bridges



7 Aioi Bridge

The Aioi Bridge is believed to strengthen the relationship between married couples and lovers who cross the bridge together. Aioi Bridge derives its name from two pine trees that grew side-by-side on the riverbank like a happy couple.



8 Enmei Bridge

Pray for good health as you cross Enmei Bridge to be blessed with longevity. The bridge was named after the nearby Enmei Jizo (Buddhist Monk Statue for Longevity).



9 Saiwai Bridge

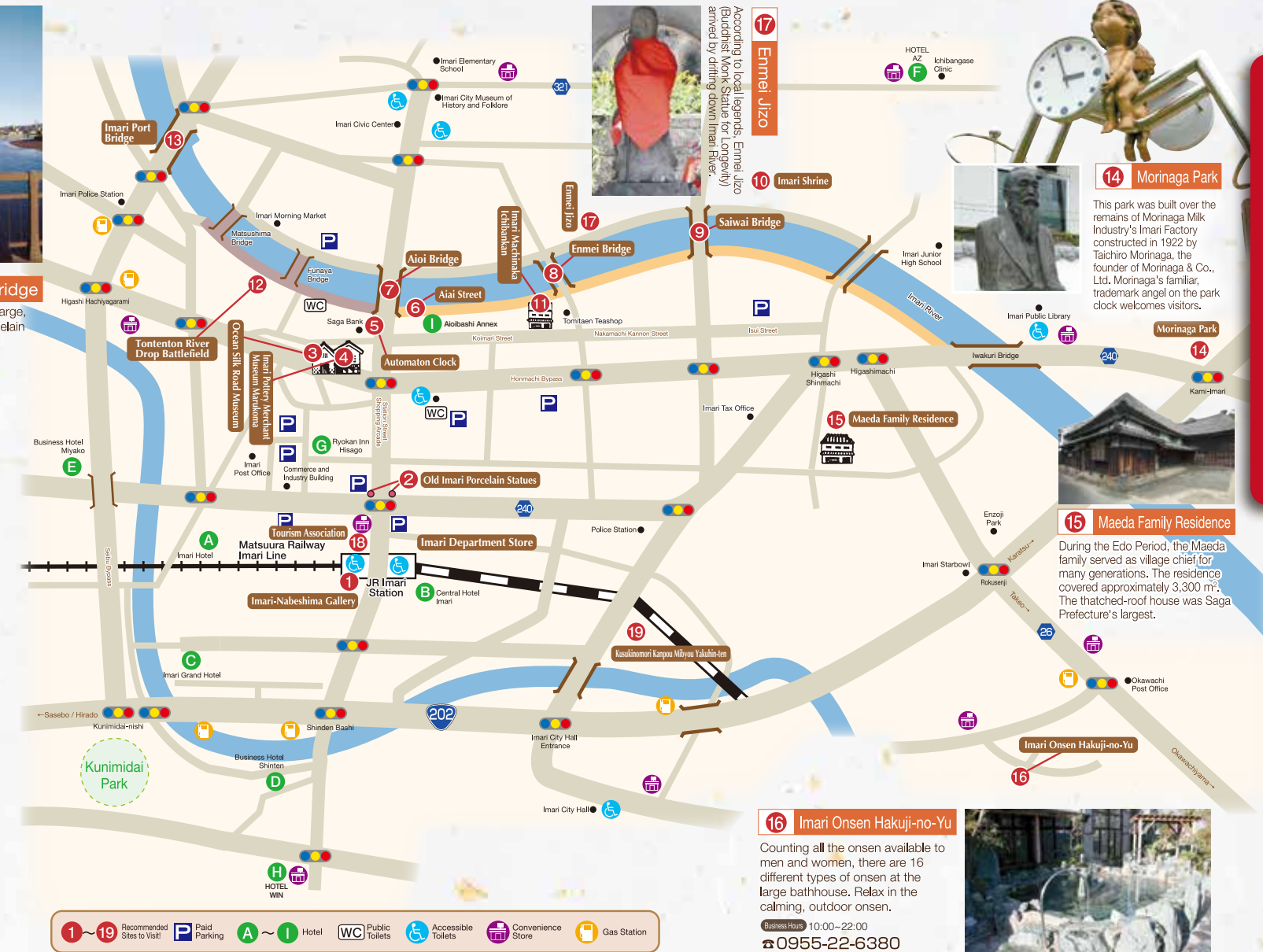
The Saiwai Bridge combines the good fortune of Aioi Bridge and Enmei Bridge. Crossing this bridge, married couples and lovers will be blessed with a long life of happiness with each other.



13 Imari Port Bridge

The bridge features two large, decorative Old Imari Porcelain pots that represent Imari Port's history.

Two porcelain statues of beautiful women welcome visitors at the entrance to the shopping arcade.



1-19 Recommended Sites to Visit | P Paid Parking | A-I Hotel | WC Public Toilets | Accessible Toilets | Convenience Store | Gas Station

10 Imari Shrine



A long time ago, Tajimamori no Mikoto, the founder of the confectionery, obtained the confectionery of perpetual youth and longevity, "Tokijiku no Kagunokonomi," and returned to Japan for the first time. Because the place was Mt. Iwakuri where this Imari Shrine is located, the god of sweets "Nakajima Shrine" is in the precincts

11 Imari Machinaka Ichiban-kan



On the first floor, there is a "BOX Gallery" that collects handmade miscellaneous goods. The second floor is PORTO 3316IMARI, and the third floor has a children's play area.

Business Hours 10:00-18:00
Closed Tuesdays
 ☎0955-25-9802

12 Tontenton River Drop Battlefield



This is the location where the climax of "Imari Tontenton Festival", one of Japan's three major fighting festivals, the "Kawatoshi" (river drop) is held.

18 Imari City Tourism Association (Souvenirs)



We provide tourist information for Imari, as well as sell local specialty products such as Imari-yaki pottery and sweets. We also sell discount tickets for the express bus to Fukuoka. Please feel free to drop by when you visit Imari.

Business Hours 9:15-17:30
 ☎0955-23-3479

19 Kusukinomori Kanpou Mibyou Yakuin-ten



It is an oriental medical experience facility that aims to promote health and beauty from both mind and body, and to improve pre-symptomatic disease. We also offer Chinese medicine consultation, acupuncture and moxibustion, medicinal meals, nutrition consultation, cosmetics.

Business Hours 9:00-19:00
Closed 2nd Wednesday of the month
 ☎0955-24-9033

14 Morinaga Park

This park was built over the remains of Morinaga Milk Industry's Imari Factory constructed in 1922 by Taichiro Morinaga, the founder of Morinaga & Co., Ltd. Morinaga's familiar, trademark angel on the park clock welcomes visitors.



15 Maeda Family Residence

During the Edo Period, the Maeda family served as village chief for many generations. The residence covered approximately 3,300 m². The thatched-roof house was Saga Prefecture's largest.

16 Imari Onsen Hakuji-no-Yu

Counting all the onsen available to men and women, there are 16 different types of onsen at the large bathhouse. Relax in the calming, outdoor onsen.

Business Hours 10:00-22:00
 ☎0955-22-6380



A Great Camphor Tree at Aohata Shrine



The giant camphor tree at Aohata Shrine, which is connected to the Matsuura clan, is approximately 1,000 years old.

C Ocean Energy Research Institute

The world's largest research facility for ocean thermal energy conversion, electrical power is generated by utilizing the temperature difference between surface seawater and deep seawater. (Reservations required for tours.)



Tours: Every Thursday and Friday from 14:00 to 16:00
☎0955-20-2190

D Yamantera Remains



This important religious site is connected to the Matsuura clan that governed Northern Kyushu about 800 years ago.

E Myojo Cherry Tree



One of Imari's oldest trees is over 800 years old. Best Time to Visit: Mid March ~ Late March
Imari City City Promotion Division ☎0955-20-9031

C Cane Hedges Along Satokoji Street



Certified as "Saga Prefecture Heritage" in 2019.

Water Deity

B Kappa Mummy



For generations, craftsmen at Matsuuraichi Sake Brewery were told that something strange and mysterious existed in their house. When replacing the roof of the main building about 70 years ago, craftsmen discovered a neatly wrapped box inscribed with two Japanese characters. Learning these characters meant "Kappa", which is a mythical water imp, the craftsmen understood that this mummy was the strange, mysterious thing that their ancestors were referring to. The craftsmen built an altar to enshrine the Kappa mummy as a water deity to watch over the brewery. Opening Hours: 9:00~17:00 Matsuuraichi Sake Brewery ☎0955-28-0123

Enjoy the Rich Blessings of the Sea!

H Hatatsu Fureai Plaza



Oyster baking period:
November 3 (Cultural Day) - late March

Enjoy Imari's abundance of fresh cuisine that includes fresh Hatatsu oysters, Imari Beef and seafood barbecue, and grilled horned turban sea snails. In addition, it is possible to purchase it because it has a direct sales office.

Open on Saturdays and Sundays
Opening Hours: 10:00~16:00
Non-Profit Organization
Town planning Hatatsu
☎ (Weekday) 0955-25-0555
(Saturday and Sunday) 090-6428-0050

J Tajima Shrine

Designated a nationally important cultural property, this Shinto shrine built during the 15th century is Saga Prefecture's oldest.



Relax, Play, & Learn

L Imari Yume Misaki Park



Closed: December 26th ~ January 4th
Opening Hours: 9:00~17:00/18:00
(Saturdays, Sundays, and Holidays from April to September)

Utilizing its beautiful natural environment, this park surrounded by mountains and the ocean has large playground equipment and a grass skiing field where children and adults can enjoy a full day of fun and relaxation for free!
Imari City Urban Policy Division ☎0955-23-2476

See Living Fossils!

M Imari Bay Horseshoe Crab House



Often referred to as "living fossils", the Japanese horseshoe crab population has declined and become an endangered species. Tataro Beach at Imari Bay, however, is Japan's largest horseshoe crab habitat and breeding grounds. Designated a nationally important cultural property in October 2015 for its natural treasures, the best season to see the horseshoe crabs is in July at high tide during the spring tide. The adjacent Horseshoe Crab Shrine is said to bless marriage, children, and longevity. Closed: Every Monday (Except July and August) and New Year's Holidays
Opening Hours: 9:00~17:00 / 10:00~16:00 (Weekdays from September to June)
Inside Makishima Community Center ☎0955-22-5783

Western Kyushu's Largest!

Imari Fujinoo Plum Orchard MAP=P10-P20

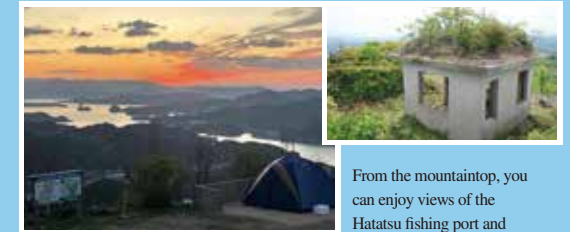


With approximately 6,500 blossoming trees, this is Western Kyushu's largest plum orchard. Every year in late February, the Imari Ume Festival is held in conjunction with the flowering. There is also a free shuttle bus during this period.

Best Time to Visit: Mid February
JA Imari Department of Agriculture and Animal Husbandry ☎0955-23-5560

Nearby Walking Areas

I Mt. Aguri



From the mountaintop, you can enjoy views of the Hatatsu fishing port and Iroha Island, and there is

also a campsite where you can fully enjoy nature, such as the sunset over the Imari Bay and the starry night sky. In addition, some remains of the "observation post" that monitored the sky during wartime against enemy attacks remain on the slope of the mountain, and after the war, a stone monument was erected near the observation post by local volunteers praying for peace. Hatatsu Community Center ☎0955-25-0001

K Imarin Beach



Japan's Ministry of the Environment included this artificial beach at Imari Bay in its list of 88 best swimming spots in Japan.

Season:
Early July ~ Late August
☎0955-20-9031
Imari City City Promotion Division



Recommended Sightseeing Courses!

Choose your own combination of accommodation and places to eat!

Half-day course

For those who want to enjoy sightseeing slowly from lunchtime, we recommend the Food and Culture Course. You can enjoy it throughout the year.

to taste // start!!!

Imari-gyu hamburger steak
P7~10 [60minutes]

You can taste the excellence in both the steak that preserves the original deliciousness of the meat and the hamburger packed tightly with meat juice!



10minutes
to Okawachi-yama

to see **shopping** **experience**

village of secret kilns
Strolling in Okawachi-yama P3~6 [60~90minutes]

A group of Imari pottery potteries boasting a history of more than 350 years, with 30 potteries lined up, it is ideal for shopping and walking. In the painting experience, you can create your own original work. Come and commemorate your visit to Okawa Uchiyama!

- Kiln tour, factory tour ● Painting and potter's wheel experience
- Volunteer guides are also available (reservation required)



10~15minutes
Towards the city area.

to taste

(lunch)
Imari-gyu hamburger steak
P7~10 [60minutes]

Surrounded by rich nature, Imari beef is carefully raised one by one. Enjoy the juicy taste that spreads in your mouth!



Recommended for winter.

Hatatsu oyster P16



to see

to taste **Imaritsu tour**
P13~14 [60minutes]

Volunteer guides are also available for the Pottery Trading Center, Maritime Silk Road Museum, Engbashi Tour, and Ebisu Tour (reservation required). The Pottery Trading Center is a restored house of the Inuzuka family, a pottery dealer from the Edo period. You can enjoy viewing antique Imari ceramics and more inside the museum. Take a break at "LIB COFFEE IMARI," where you can enjoy coffee, sandwiches, and sweets while gazing at the Imari River.



5minutes
400m

shopping

Imari City Tourist Association (Souvenirs)
P13~14 [5~10minutes]

We provide tourist information on Imari, specialty products such as Imari ware and local sweets, and sell prepaid bus tickets for the expressway bus to Fukuoka. Please feel free to stop by when traveling to Imari.



GOAL!!!
Towards the lodging place or the return route.

1 day course

For those who want to fully enjoy Imari in one day, we recommend this course! You can encounter various things related to food, culture, nature, and even mysterious things.

shopping **to see**

Tour of Matsuuraichi Sake Brewery P16 [30minutes]

A long-established sake brewery founded in 1716. What is the "mysterious thing" that has been handed down from generation to generation...



cherry blossoms
(Uranosaki Station)



azalea
(Takenokoba Park)
P15~16

Recommended for spring.



10~15minutes
Towards the city area.

to taste

(lunch)
Imari-gyu hamburger steak
P7~10 [60minutes]

Surrounded by rich nature, Imari beef is carefully raised one by one. Enjoy the juicy taste that spreads in your mouth!



Recommended for winter.

Hatatsu oyster P16



Imari Annual Event

A variety of events are pressing!

Spring March ▶ May



Cherry Blossom Station Festival



Spring Kiln Market



Takenokoba Park Azalea Festival

End of March ● Cherry Blossom Station Festival

End of March ● Hatatsu Walk

April 29 - May 5 ● Imari Pottery Market

May 5th ● Azalea Festival at Takenokoba Park

Summer June ▶ August



Boshi Lantern Festival



Wind chime festival



Imari Summer Dotchan Festival

Mid-June to late August ● Wind chime festival

From the beginning of July to the end of August ● Imarine beach opening

Mid-July ● Boshi Lantern Festival

Mid-July ● Saturday Night Market

Early August ● Imari Summer Dotchan Festival

Mid-August ● Minamihata-Nouryo Festival

Mid-August ● Matsuura Happy Festival

Late August ● Aritagawa Kawanibal

Autumn September ▶ November



Imari Tontenton Festival



Imari Autumn Festival



Shine!! Imarifesta (Urban illumination lighting)

Early October ● Hatatsu Minato Festival

Late October ● Imari Tontenton Festival

Late October ● Imari Autumn Festival

Early November ● Nabeshima Domain Kiln Autumn Festival

Early November ● Yattemyu-da in Okawa

November 23 ● Imari Walk

Late November to late February ● Shine!! Imarifesta (Urban illumination lighting)

Winter December ▶ February



JA Imari Agricultural Festival



Toriou Festival



Imari Half Marathon

Early December ● JA Imari Agricultural Festival

Early December ● Toriou Festival

Coming-of-Age Day ● Imari Half Marathon

Mid-February to mid-March ● Porcelain Hiina Matsuri

Mid-February ● Imari Ume Festival

Mid February to late March ● Doll's Festival on Koimari street

Nearby Walking Areas P15-16



Nagasaki Prefecture Fukushima-cho, Matsuura City



Imarin Beach

Cherry Tree Avenue

Uranosaki

Matsuura Railway Nishikyushu Line

Yamashiro Kubara IC

Yamashiro-cho

Kubara

Haze

Imari Bay Bridge

Naruishi

Kappa Mummy

Kusuku

Aohata Shrine

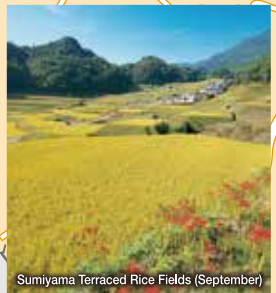
Sato

Higashiyamashiro

Higashiyamashiro-cho

Myojo Cherry Tree

Imari Beef / Hamburg Steak Dining Area P7-10



Sumiyama Terraced Rice Fields

Imari Nabeshima Porcelain Village Area P2-6

Nabeshima Hanyo Park

Town of Fruits Area P11-12

Imari Furusato Village (Roadside Station)

Tomita Shrine

Imari Fujinoo Plum Orchard

Civic Center

Imari Port Bridge

Wakida

Pottery Merchant Museum

Ocean Silk Road Museum

Imari

Shinden Bashi

Kami-Imari

Rokusenji

Okawachi-cho Hirao

Okawachi-cho

Okawachi-cho

Okawachi-cho

Okawachi-cho



Easily Access Imari when Nishikyushu Expressway is Extended!



Takeo City

Hotels & Accommodations

Marked **A** to **I** on the P13 and P14 Map

A Imari Hotel ☎ 0955-22-3118




Address: 115 Hasuikicho, Imari City
 Check In: 15:00 / Check Out: 11:00
 Rates: Single: ¥5,000~; Twin (2 Guests): ¥10,000~
 Guest Rooms: 24 (Western: 14, Japanese: 10)
 Parking: Approx. 24 Vehicles
 URL: <http://www.imari-hotel.jp/>

B Central Hotel Imari ☎ 0955-22-0880



Address: 549-17 Aza Hamanoura Shintenchō, Imari City
 Check In: 15:00 / Check Out: 10:00
 Rates: Single: ¥8,100~; Twin (2 Guests): ¥14,100~
 Guest Rooms: 203 (Western)
 Parking: Approx. 100 Vehicles
 URL: <http://www.central-inari.jp/>

C Imari Grand Hotel ☎ 0955-22-2811



Address: 466-11 Shintenchō, Imari City
 Check In: 15:00 / Check Out: 11:00
 Rates: Single: ¥5,900~; Twin (2 Guests): ¥13,000~
 Guest Rooms: 154 (Incl. 7 Japanese Rooms)
 Parking: 150 Vehicles
 URL: <http://www.igh.jp/>

D Business Hotel Shinten ☎ 0955-29-8787




Address: 211-1 Shintenchō, Imari City
 Check In: 15:00 / Check Out: 11:00
 Rates: Single: ¥6,000~; Twin (2 Guests): ¥12,000~
 Guest Rooms: 32 (Western)
 Parking: Approx. 30 Vehicles
 URL: <http://www.shin-industry.com/magocoro/>

E Business Hotel Miyako ☎ 0955-23-2582



Address: 386-9 Niricho Hachiyagarami, Imari City
 Check In: 16:00 / Check Out: 10:00
 Rates: Single: ¥3,350~
 Guest Rooms: 17 (Western: 8, Japanese: 9)
 Parking: 17 Vehicles

F Hotel AZ ☎ 0955-23-8901




Address: 2350-83 Otsubochoko, Imari City
 Check In: 15:00 / Check Out: 10:00
 Rates: Single: ¥5,280~ (Incl. Breakfast)
 Guest Rooms: 91 (Western)
 Parking: 66 Standard Vehicles, 2 Large Vehicles
 URL: <http://www.kamenoi.com/>

G Ryokan Inn Hisago ☎ 0955-23-2157



Address: 413-8 Imarichoko, Imari City
 Check In: 16:00 / Check Out: 10:00
 Rates: One Night with Two Meals:
 ¥11,000 (before tax) per Guest
 Guest Rooms: 8 (Japanese)
 Parking: 3 Vehicles

H HOTEL WIN ☎ 0955-25-8101



Address: 921-1 Tachibana, Imari City
 Check In: 15:00 / Check Out: 10:00
 Rates: Single ¥6,500 (no-sleep); ¥7,300 (breakfast included)
 Guest Rooms: 62 (Western-style rooms) (single 58 twin 4)
 Parking: 36 Vehicles
 URL: <https://www.hotel-win.jp>

I Aioibashi Annex ☎ 0955-25-8405



Address: 605 Imarichoko, Imari City
 Check In: 16:00 / Check Out: 11:00
 Rates: Double(1) ¥7,800 Double(2) ¥13,300; Twin ¥15,200~
 Guest Rooms: 19 (Western-style rooms)
 Parking: Free parking available.
 URL: <https://www.aioibashi.com>

Discount Coupon

Show this page at establishments marked with a star (★) to receive special offers. Please ask each establishment for details.

Inquiry about farmer's inn
 Imari City Tourism Association
 (Imari City Public Office City Promotion Division)
 TEL:0955-20-9031 FAX:0955-20-9032

Imari Souvenirs

Find an abundance of delectable agricultural produce and seafood in Imari!
 These products from Imari are great souvenirs!

Inquiries

For Inquires About Imari Beef & Fruit, etc:
 Imari Furusato Village ☎ 0955-24-2252
 Roadside Station

For Inquiries About Tiger Prawns:
 Imari Tiger Prawn Center ☎ 0955-25-1112

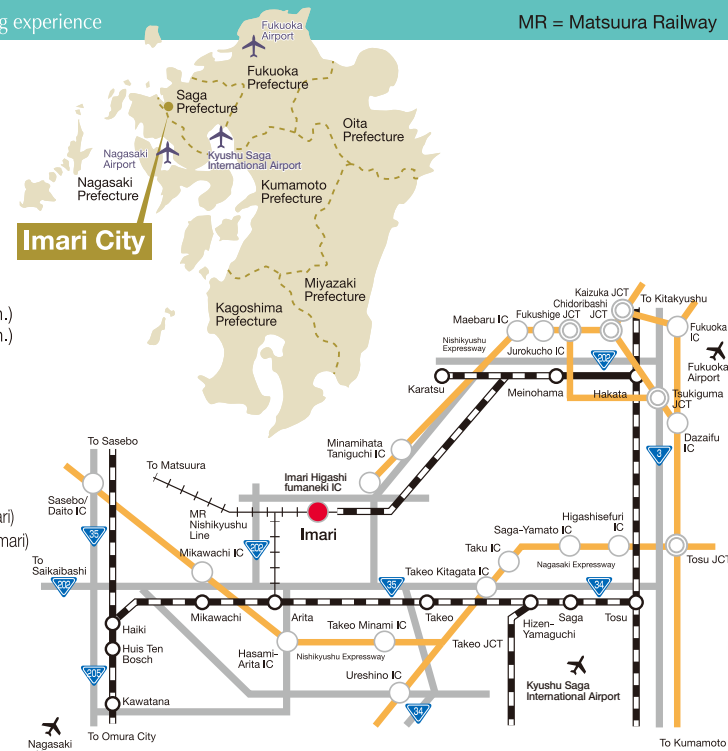
For inquiries about confectionaries:
 Imari City Tourism Association ☎ 0955-23-3479

For Inquiries About Wines and Spirits:
 Koimari Sake Brewery ☎ 0955-23-2516
 Hiwatashi Sake Brewery ☎ 0955-23-2332
 Matsuuraichi Sake Brewery ☎ 0955-28-0123



Access to Imari For a more convenient sightseeing experience

- Flights**
 - Tokyo → Saga (2 hr.)
 - Tokyo → Fukuoka (1 hr. 55 min.)
 - Tokyo → Nagasaki (2 hr.)
 - Osaka → Fukuoka (1 hr. 15 min.)
- Access from Airport**
 - [Railway] Saga Station → (Arita) → Imari Station (66 min.)
 - [Bus] Fukuoka Airport → Imari (Approx. 2 hr. 10 min.)
 - [Car] Kyushu Saga International Airport → Imari (Approx. 1 hr. 20 min.)
 - Fukuoka Airport → Imari (Approx. 1 hr. 20 min.)
 - Nagasaki Airport → Imari (Approx. 1 hr.)
- Shinkansen**
 - Tokyo → Hakata Station (4 hr. 56 min.)
 - Shin-Osaka → Hakata Station (2 hr. 25 min.)
- Railway**
 - Hakata Station → Imari Station
 - *1 hr. 51 min. by Sasebo Line (Hakata → Arita → Imari)
 - 2 hr. 19 min. by Chikuhō Line (Hakata → Karatsu → Imari)
- Bus**
 - Hakata Bus Terminal → Imari (Approx. 1 hr. 50 min.)
- Car**
 - Takeo Kitagata IC → Imari (Approx. 30 min.)
 - Exit at Imari Higashi Fumaneki IC

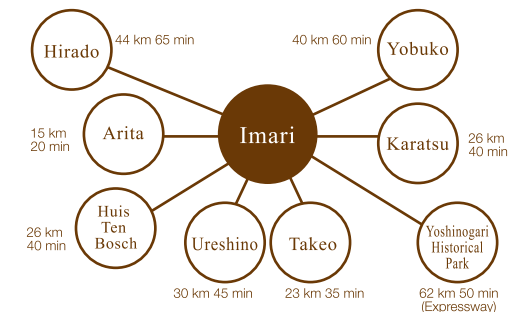


Transportation For a more convenient sightseeing experience

- Railway**
 - JR Imari Station ☎ 0955-23-3046
 - MR Imari Station ☎ 0955-22-3551
- Local Bus**
 - Saihi Bus ☎ 0955-22-3171
 - Showa Bus ☎ 0955-23-4184
- Taxi**
 - Imari Taxi ☎ 0955-23-8181
 - Saihi Kamenoi Taxi ☎ 0955-23-0101
 - Matsuura Taxi ☎ 0955-22-4148
- Rent-a-Car**
 - Toyota Rentakasee Saga ☎ 0955-22-7336
 - Imari Service Office ☎ 0120-32-2525
 - Niconico Rent-a-Car Imari ☎ 0120-32-2525
 - Kaneko Self-Service Gas Station
- Bicycle Rental**
 - MR Imari Station ☎ 0955-22-3551

Things to See Around Imari Discover more of Western Kyushu!

Imari has easy access to surrounding areas. Please visit these places along with your trip to Imari.



Imari City Tourism Association

622-13 Shintencho, Imari City, Saga Prefecture 848-0041 TEL0955-23-3479
<http://imari-kankou.com/>

Imari Tourism Volunteer Guide Association

Imari Pottery Merchant Museum Marukoma, 555-1 Imarichoko, Imari City, Saga Prefecture, 848-0047
TEL0955-22-7934

Imari Nabeshima Porcelain Hall

1806 Okawachichootsu, Imari City, Saga Prefecture, 848-0025 TEL0955-23-7293
<http://www.imari-ookawachiyama.com>

Traditional Industry Hall for Imari and Arita Pottery

221-2 Okawachichohel, Imari City, Saga Prefecture, 848-0026 TEL0955-22-6333

Imari City Hall (Office: City Promotion Division,)

Imari East Station Building, 554-5 Shintencho, Imari City, Saga Prefecture, 848-0041
TEL0955-20-9031/FAX0955-20-9032
<http://www.city.imari.saga.jp/>
kankou@city.imari.lg.jp



Watch a Imari City Tourism video on your smartphone or tablet.

The Imari City Tourism video was awarded the Gold Medal in the 35th Saga Advertising Media Awards.

R5.03
Revised Edition

